

NORTH TEUTONIA AVENUE RECONSTRUCTION PROJECT



Business Meeting
November 20, 2019

PROJECT OVERVIEW

BID: December 13, 2019

Estimate Cost: \$7.2 million dollars

Contractor: To be determined

Field Office Location: To be determined

Construction Schedule: April - December 2020

- Goal is to have majority of the work done and road open to two-way traffic by December 1, 2020
- Landscape and electrical work planned in 2021

A pre-construction meeting will be scheduled for the businesses and contractor

Weekly construction meetings are held at the field office with the construction team

WHAT TO EXPECT DURING CONSTRUCTION

Proposed Staging

Stage 1 (Early April-August): The southbound lane (west side) of North Teutonia Avenue will be closed. One lane of northbound traffic maintained.

Stage 2 (August-December): The northbound lane (east side) of North Teutonia Avenue will be closed. One lane of southbound traffic maintained.

- Majority of side streets will be closed on the side of the work zone

Prepare for detours

- ☐ Identify delivery locations to see adjustments need to be made
- ☐ Notify drivers of changes
- ☐ Inform your customers on the temporary route(s) to get to your business
- ☐ Communicate with the Liaison on signage and placement for detours

PARKING

Parking: On-street parking will not be allowed throughout the duration of the project

How we can prepare

- ❑ Partner with neighboring businesses to share parking lot(s) during construction
- ❑ Review side street parking availability. Can we temporarily change restrictions?
- ❑ Notify delivery drivers of changes and alternate route
- ❑ Inform customers on where they can park
- ❑ During construction, inform the liaison if contractor's equipment or vehicles are blocking access/taking up street parking

SIDEWALK ACCESS

Short-term disruptions will occur when the sidewalk is being removed and replaced.

Proposed sidewalk crossings for east-westbound pedestrian traffic

- West Capitol Drive
- West Melvina Street
- West Nash Street
- West Chambers Street

How can we assist?

Pedestrian accommodations can be provided with temporary surfaces to help maintain access

- Asphalt
- Steel plates
- Plywood

What to think about?

- Determine if there are alternate entrance or access points to your business that could be used and would be more convenient during construction.
- Enhance and highlight that entrance prior to construction to show customers how easy it is to get to your business.

DRIVEWAYS

Residential Driveway Access: Residential driveway access will be restricted in the work zone.
Temporary overnight parking permit instructions will be provided.

Business Driveway Access: There will be disruptions to driveway access such as when the contractor is breaking and removing pavement, grading, putting in curb and gutter, paving


Staging for driveway access shall include, but is not limited to the following methods

- Alternate Driveways: Keep one driveway in place while the other is being constructed
- Halves: Construct the driveway one half at a time
- Pavement Gap
- Use different concrete mixes

- ★ The contractor may make arrangements with individual businesses on how to construct the driveway approach

Support for Business Program

Helping businesses plan ahead, stay
informed and thrive during construction

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GET TO KNOW THE CONSTRUCTION TEAM

The City of Milwaukee will
have staff overseeing various
portions of the work

Business Liaison: Provides information about the project, shares timeline and construction updates, and serves as your advocate to resolve concerns in coordination with the Construction Supervisor and Project Inspector.

Project Inspector: Will be on-site full time to oversee the contractor's work and ensure that the concerns of the public and businesses are addressed.

Construction Supervisor: Experienced professional engineer in charge of the overall project

Prior to construction, you will receive the contact information for each member of the construction team.

OPEN FOR BUSINESS SIGNAGE

The City of Milwaukee will provide free signs that inform customers that neighborhood businesses are open to serve them.

- Directional signage to help traffic flow and access
- Inform customers of detour or parking availability
- Business specific signs



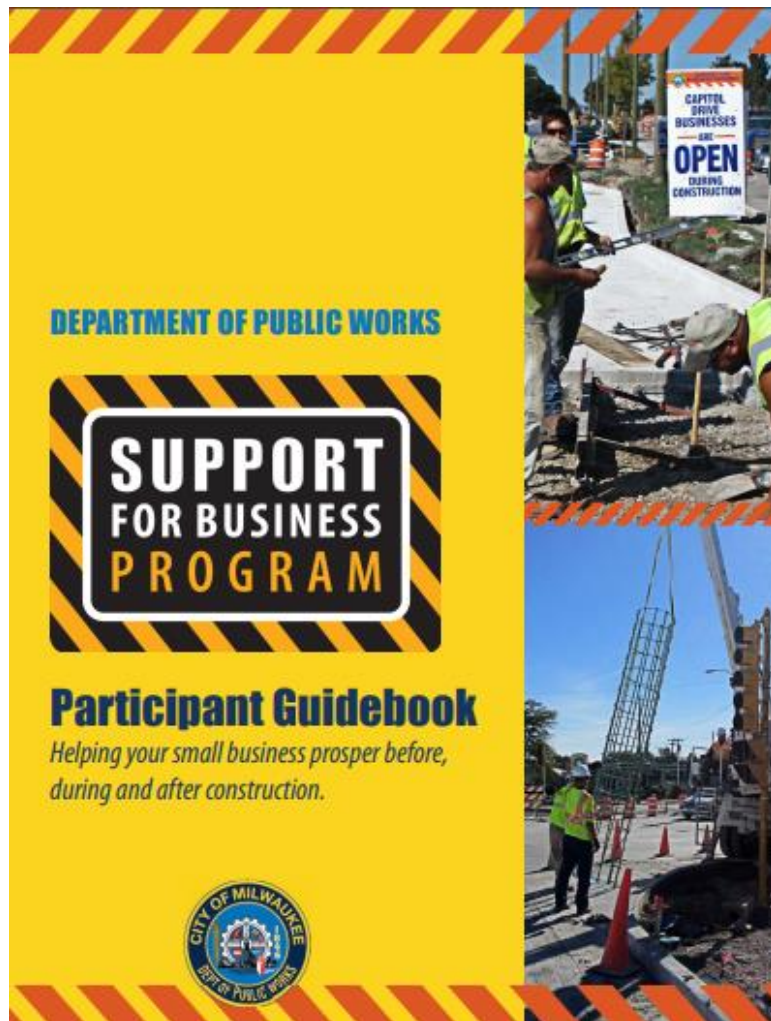
Support for Business Participant Guidebook

What to do before, during and after
construction

Tips for managing and marketing your
business to minimize impact

Consulting information

Key contact information



Tried and True Tips For Businesses In Work Zones

Communication

A coordinated communication effort is important to share information quickly, efficiently and accurately.

- ❑ Set up social media pages or customer email lists.
- ❑ Increase your communication on existing social media, newsletters, website to ensure your visitors understand access/and or parking changes to plan ahead
- ❑ Focus on positive progress to keep business and customer morale up. Discuss benefits of the project.
- ❑ Develop “open for business” ads for use on paid or social media platforms
- ❑ Connect early and often with the project team to ask questions and stay informed
- ❑ Inform project staff of any community events that may require additional coordination
- ❑ Request to be included on the North Teutonia Ave project email list
- ❑ Communicate with your customers when construction is complete and show images of the completed project.

Promotions

Creating special “under construction” promotions can encourage your existing customers to visit and attract a new customer base during construction.

Coordinating with neighboring businesses can save money and improve success.

- ❑ Develop a promotional campaign with the other businesses
- ❑ Hold events prior to construction to draw attention to the area
- ❑ Sell hard-hat lunches to go and offer construction worker specials
- ❑ Start a delivery service or offer free delivery during construction-pool resources with other businesses
- ❑ Incentivize customers to visit the area and visit multiple businesses while they are in the neighborhood

Business Activities

Adjusting your business plan to prepare for estimated changes during this time can save you time, money and stress.

- ❑ Determine if there are necessary projects that you plan to take on as an individual business owner
- ❑ Seek out partnerships with business development or business assistance organizations for consulting sessions or support services
- ❑ Adjust employee schedules to accommodate changes in customer volume
- ❑ Consider adjusting hours of operation to provide customers expanded options during the evening or weekends when construction is not as busy. Coordinate these hours with other businesses
- ❑ Think strategically about inventory leading up to the construction period and adjust as needed

STAY INFORMED

Project updates, business tools and resources can be viewed online:



[Milwaukee.gov/supportforbusiness](https://milwaukee.gov/supportforbusiness)



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